Research Article

Analysis Of The Influence Of Visitors On Summer And Autumn In Hashimoto Country Club Japan

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Abstract- This research raises the theme "Analysis of Number of Visitors at Hashimoto Country Club Japan in Summer and Autumn". This study uses the observation technique, which is a method for collecting research data with a naturalistic nature that takes place in a natural context. The benefit of this research is that readers can find out that those who play golf at Hashimoto Country Club Japan in summer and autumn have different numbers of visitors due to various aspects. The results of the analysis also showed that the number of visitors in autumn was more than in summer with a total of 17,882 people. Compared to Autumn, in Summer the number of visitors is only 15,066 people.

Keywords: golf, summer, autumn.

1. Introduction

Golf is an outdoor sport that can be played individually or in groups by hitting the ball with golf clubs until it enters a predetermined hole with the least number of strokes. The golf course has a special and unique design, generally for the half round type it has 9 holes, while for the 1 round type it has 18 holes. The rule of thumb in golf is "to hit a ball with the golf club from the tee ground into the hole with one stroke or the following strokes according to the rule".

At first, golf was only played by some people, namely those who like golf and those who are professional golfers only. Over time, more and more people are interested in playing golf. According to Denise Campbell (2007: 9) in the journal Black Entrepreneur, "Golf is the perfect blend of sportsmanship, etiquette, and mental challenge. But more than that, it is a business tool skillfully wielded by deal makers, corporate executives, and entrepreneurs."

Based on the brief explanation above, the author takes data about visitors who play golf at Hashimoto Country Club, Japan. The data were collected by means of field research directly into the field for observation. According to Supriyatna (2011: 46; Kilic et al., 2019), observation is a method for collecting research data with a naturalistic nature that takes place in a natural context. From the data, the number of visitors will be compared between summer and autumn so that we can find out the factors that influence it.

2. Data Analysis

1. Number of Visitors at Hashimoto Country Club Japan in Summer

Season is of course very influential on the golfer who wants to play golf. Summer in Japan starts from June to August. The number of visitors can change each day based on the weather. When the weather is good, the average number of visitors will increase. Based on observations, weather that is fairly good can be classified as follows:

- Sunny Weather: that is, when the sky is clear and it's not raining.
- Sunny continues to cloudy: that is, in the morning the weather is sunny, but during the day it becomes cloudy.
- Cloudy: that is, the weather when the sky is filled with clouds.
- Continuously sunny clouds: that is, when the weather is cloudy in the morning, but clear during the day.

Based on the above categories, the following data were obtained:

- 36 days of clear weather recorded 6,375 visitors.
- In clear weather it continued to be cloudy for 2 days, the number was only 485 visitors.
- On cloudy days for 22 days, the number increased again to 4,212 visitors.
- Whereas in the cloudy weather continued sunny for 2 days, there were 554 visitors.

During bad weather the number of visitors tends to decrease. Weather can be said to be bad if it rains. There are also times when the weather is not good the number of visitors is still large. This factor can be encouraged by the existence of a competition or holiday. The following lists some unfavorable weather:

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- Rain, which is when one full day it will rain.
- Cloudy with continued rain, that is, when the weather is cloudy in the morning followed by rain in the afternoon.
 - Continuously sunny rain, that is, when it is clear in the morning but it rains during the day.
 - Continued sunny rain, that is, when the weather rains in the morning but continues brightly in the afternoon.
 - Cloudy but sometimes rain, that is, when the weather is cloudy but followed by rain.

Based on the above categories, the following data were obtained:

- During 10 days of rain, there are only 640 visitors.
- When the cloudy weather continued to rain, the number of visitors increased to 1,549 visitors.
- When the weather continues to rain for 3 days there are 491 visitors.
- When the rainy weather continued sunny for 2 days, the number was 268 visitors.
- When the weather is cloudy, sometimes it rains for 2 days as many as 275 visitors. With the data above, it can be proven that visitors will be more interested in playing golf in good weather. When the weather is good, the number of visitors can reach 11,626 people and is dominated by sunny weather totaling 36 days. Meanwhile, when the weather is not good, the number of visitors only reaches 3,223 people and is dominated by cloudy weather followed by rain which amounts to 11 days.

2. Number of Visitors at Hashimoto Country Club Japan in Autumn

Autumn is one of the most suitable seasons for golfing. Obviously in Autumn the weather will be cooler, unlike Summer which is very hot. It's no wonder that in the fall the number of visitors will increase sharply. Similar to the data for Summer, in Autumn there are also conditions where there is good weather and bad weather. However, since Autumn is one of the best seasons to play golf it is no surprise that the number of visitors in Autumn will be higher when compared to Summer. It is based on a different climate and temperature from Summer. In Autumn, the temperature tends to be cooler and lower when compared to Summer. Therefore, it is only natural that the golfer will be more active in the fall. The following data are obtained in Autumn, starting with good weather as follows:

- In clear weather for 48 days there are 9,914 visitors.
- When the weather continues to be cloudy for 5 days there are only 1,098 visitors.
- When the weather was cloudy for 16 days, there were 3,027 visitors.
- Whereas in the cloudy weather continued sunny for 2 days there were 448 visitors.

Meanwhile, the number of visitors during bad weather, namely:

- When the weather rains for 6 days there are 763 visitors.
- In the cloudy weather, it continued to rain for 4 days, the number became 778 visitors.
- When the weather continues to rain for 1 day there are 249 visitors.
- When the weather is cloudy it sometimes rains for 4 days and there are 865 visitors.

Based on the data above, good weather dominates the fall. In good weather, the number of visitors can reach 14,487 people and is dominated by sunny weather for a total of 48 days. Meanwhile, during bad weather the number of visitors reaches 2,655 people and is dominated by rainy weather for a total of 6 days. When compared to Summer, it can be seen that in Autumn there are more visitors as it is dominated by the good weather. It can also be noted that during Autumn, bad weather occurs less frequently than during Summer. Therefore, it can be said that it is natural that in Autumn the number of golfer will be more than in Summer, supported by a better climate.

3. Conclusion

Weather can affect the number of golfers visiting the golf course. Unlike other sports, golf is much influenced by the conditions at that season. During Summer in Japan, the weather tends to be hot and there is often rain which results in the number of visitors being reduced. On the other hand, during the Autumn season it tends to be cool and does not rain often, so that visitors are increasing.

It can also be concluded that golf is strongly supported by weather conditions. Therefore, it is only natural that visitors to Hashimoto Country Club Japan are more interested in playing golf during the good weather in each season. It is also worth noting that Hashimoto Country Club Japan is the most visited in Autumn with a total of 17,882 visitors, compared to 15,066 in Summer

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